

INVESTOR FACT SHEET

April 2017

IGEN Networks Corporation

AT A GLANCE

Ticker:
CSE:IGN

OTCQB:IGEN

Recent stock price:
\$0.11

52-week Range:
\$0.04 - \$0.17

Shares Outstanding:
30,850,000

Market Capitalization:
\$4.0M

For more information about IGEN, contact:

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We're on the Web!
Visit us at:
www.igen-networks.com

IGEN Networks Corporation is a service provider for the automotive industry offering peace-of-mind, and protection to the consumer and their families.



Value Proposition

THE PROBLEM

- Automotive dealers struggle with staying competitive and retaining customers
- 800,000 vehicles are stolen every year in the US. Safety, Security, and Peace-of-Mind are in the forefront of protecting one's family and friends.
- Automotive insurance industry incurs an excess of \$15B in rating errors each year as the result of inaccurate assessment of driver behavior, actual mileage, time-of-day, and location of the asset.

OUR SOLUTION

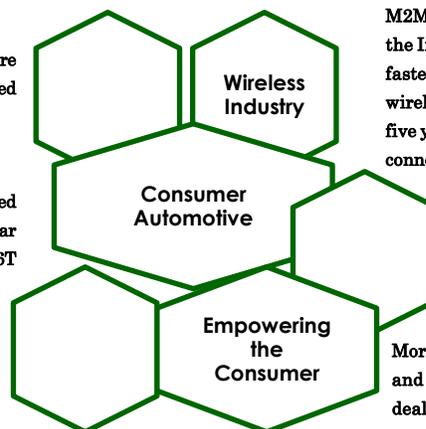
- IGEN enables automotive dealer channels to offer new products, create additional revenue streams, and retain their customers
- IGEN offers peace-of-mind to consumers by providing direct access to vehicle status and driver behavior
- IGEN enables insurance companies to reduce their rating errors by offering consumers discounted premiums in return for access to vehicle and driver behavior data

IGEN is a public company listed on the CSE in Canada the OTCQB US Market

Market Opportunity

800,000 automotive vehicles are stolen each year in the United States - every 33 seconds

90% of new cars will be connected to a service by 2020 - 50,000 car dealers growing to \$1.6T worldwide



M2M devices will reach 50B by 2020 - the Internet of Things will be the fastest growing segment for the wireless data industry over the next five years with over 7 trillion connections.

More than \$7B in annual activation and renewal fees for automotive dealers channels

RECENT NEWS

April 18, 2017
IGEN Networks Files
2016 Annual Report
Record Revenues,
Record Gross Profits,
Increase Margins and
Strong Orders

March 7, 2017
IGEN Network's
Nimbo Tracking adds
Pre-Load Dealership
Customers and
Expands Regional
Offices

January 17, 2017
IGEN's Nimbo
Tracking to Gain
National Exposure
with Verizon's
Partnership Program

March 10, 2016
IGEN's Subsidiary
Nimbo LLC receives
record order for
12,000 activations

More details:
www.igen-networks.com

Business Strategy

IGEN's competitive edge is a combination of its analytics platform integrated with an exclusive hardware solution that is agnostic to all car manufacturers, thereby providing access to both new car and pre-owned dealership channels

Analytics or the collection of meaningful data is retrieved from people or devices that enable a broad range of applications and services for solving real-world problems. IGEN enables the consumer to access and manage these services when and where they are needed. Strategic partnerships that provide nationwide

coverage for service, installation, and support continue to be key elements for exceptional growth of IGEN's consumer brands:



Leadership Team

The key factor to our success is our people. Our management team has deep expertise in global technology management. Our unparalleled 8-member Advisory Board brings knowledge, talent and access to corporations and governments in 45 countries worldwide. This is what will enable IGEN to become the leading builder of enterprise and cloud-based services.

Neil G. Chan, CEO - Career technologist who pioneered the early adoption of disruptive technologies in more than 45 countries over the last 30 years. From start-up to \$400M in annual revenues, Mr. Chan has led and created multiple best-in-class sales, marketing and service organizations.

Richard Freeman, COO - Senior high-tech operations and product development executive with more than 25 years of experience with companies such as Mobile Data International, Motorola, Sierra Wireless and WebTech Wireless. Mr. Freeman holds a BaSC in Electrical Engineering from the University of British Columbia.

Contact

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This document may contain forward-looking statements about IGEN's business, operations or about the environment in which it operates which are based on IGEN's estimates, forecasts and projections. These statements are not guarantees of future performance and are subject to risks and uncertainties. For more information, refer to IGEN's SEC filings with the Securities and Exchange Commission.