INVESTOR FACT SHEET

January 2016

IGEN Networks Corporation

AT A GLANCE

Ticker:
CSE:IGN

OTCQB:IGEN

Recent stock price:
$0.22

52-week Range:
$0.14 - $0.33

Shares Outstanding:
27,160,000

Market Capitalization:
$5.98M

IGEN Networks Corporation is a service provider that collects meaningful data on vehicles and their drivers over wireless networks. The acquired information produces a broad range of applications and services used to protect and offer peace-of-mind for the consumer and their families.

Value Proposition

THE PROBLEM

- Automotive dealers are constantly looking for new products to improve margins and retain customers.
- 800,000 vehicles are stolen each year. Safety, security, and peace-of-mind are in the forefront of protecting one's family and friends.
- Automotive insurance industry incurs an excess of $15B in rating errors annually as the result of inaccurate assessment of driver behavior, actual mileage, time-of-day, and location of the asset.

OUR SOLUTION

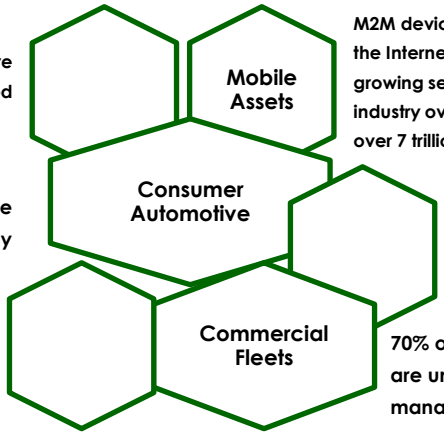
- IGEN enables automotive dealer channels to offer new products and an opportunity to retain their customers for the long term.
- IGEN offers a nation-wide call center for access to law enforcement and roadside assistance services combined with real-time information on the status of vehicle and its driver - effectively empowering the consumer to act **before** your vehicle is stolen or **before** you need roadside assistance through real-time monitor and maintenance of the vehicle.
- IGEN enables insurance companies to reduce their rating errors by offering consumers discounted premiums in return for access to vehicle and driver data.

IGEN is a public company listed on the CSE in Canada the OTCQB US Market

Market Opportunity

800,000 automotive vehicles are stolen each year in the United States - every 33 seconds

90% of new cars will be connected to a service by 2020



M2M devices will reach 50B by 2020 - the Internet of Things will be the fastest growing segment for the wireless data industry over the next five years with over 7 trillion connections.

70% of 30M commercial vehicles are underserved without fleet management services today

For more information about IGEN, contact:

Richard Freeman
Phone: 1.888.244.3650
Email: rfreeman@igen-networks.com

We're on the Web!
Visit us at:
www.igen-networks.com

RECENT NEWS

December 9, 2015
IGEN Networks Launches NimboFleet.com

November 25, 2015
IGEN Networks Reports Record Quarterly Revenues and Gross Profits

November 24, 2015
Recovered Tesla Demonstrates the Future of Consumer Automotive Services

November 12, 2015
IGEN Networks Signs MOU to Acquire Webtrack

October 21, 2015
IGEN Subsidiary Ships over 1200 units, a New One Month Record

August 20, 2015
IGEN Networks Files Q2 2015 Report with Record Quarterly Revenues

May 21, 2015
IGEN Networks Subsidiary Nimbo LLC Signs Major Account Agreement with Verizon Wireless

More details:
www.igen-networks.com

Business Strategy

IGEN launched in 2011 as a public company (OTCQB: IGEN &CSE: IGN)

IGEN Networks Corporation is a Service Provider focusing on the analytics for the consumer automotive and commercial fleet industries. We develop compelling solutions that are based on end-user engagement and re-occurring revenues. Strategic partnerships with wireless carriers, insurance companies, and automotive dealer channels are key elements of our strategy along with the continued acquisition of key assets to drive growth.

Leadership Team

The key factor to our success is our people. Our management team has deep expertise in global technology management. Our unparalleled 8-member Advisory Board brings knowledge, talent and access to corporations and governments in 40 countries worldwide. This is what will enable IGEN to become the leading builder of enterprise and cloud-based services.

Neil G. Chan, CEO - Career technologist who pioneered the early adoption of disruptive technologies in more than 45 countries over the last 30 years. From start-up to $400M in annual revenues, Mr. Chan has led and created multiple best-in-class sales, marketing and service organizations in both private and public markets.

Richard Freeman, COO - Senior high-tech operations and product development executive with over 25 years experience with companies such as Mobile Data International, Motorola, Sierra Wireless and WebTech Wireless. Mr. Freeman holds a BaSC in Electrical Engineering from the University of British Columbia.

Contact

For more information:

Richard Freeman
1-888-244-3650
rfreeman@igen-networks.com

This document may contain forward-looking statements about IGEN's business, operations or about the environment in which it operates which are based on IGEN's estimates, forecasts and projections. These statements are not guarantees of future performance and are subject to risks and uncertainties. For more information, refer to IGEN's SEC filings with the Securities and Exchange Commission.